

A banner image for the Stray Photo Competition. It features a group of people smiling on a tropical beach. In the background, there are thatched-roof huts and a body of water. The Stray logo is in the bottom left corner. The text "Capture the Spirit of Stray" and "Stray Photo Competition – Summer 2017" is overlaid in white.

**STRAY**

# “Capture the Spirit of Stray”

## Stray Photo Competition – Summer 2017

### TERMS & CONDITIONS:

#### COMPETITION SCHEDULE AND ENTRY DETAILS:

1. All entries must be submitted via our [submission form](#).
2. Photos must be a minimum size of 3MB or 72dpi (preferably 300dpi if available).
3. Videos must be between 15 – 60 seconds and minimum of 720HD, submitted as MP4 or MOV format. You may choose to submit either a curated/edited video or raw footage. Videos may include an ‘intro/end’ credit but must not contain text/graphic overlays in the body of the video. Music overlays are accepted, however these must be submitted with appropriate music licenses, that allows uploading and sharing on digital platforms (ie Facebook, Instagram).
4. Submissions are open between Monday, 20<sup>th</sup> March – Sunday, 9<sup>th</sup> April 2017.
5. Finalists to be selected and notified by Wednesday, 12<sup>th</sup> April 2017. Finalists photos/videos will be posted to Stray’s respective Facebook pages [@StrayAsia](#) or [@StrayBus](#)
6. The voting period will be open from Wednesday, 12<sup>th</sup> – Thursday, 20<sup>th</sup> April 2017. One “Like” is considered one vote. Videos or images that achieve the most ‘likes’ during the voting period win their category.
7. Winners to be announced via email and Facebook ([@StrayAsia](#) and [@StrayBus](#)) on the 21<sup>st</sup> April 2017.
8. The winner must claim the prize (by responding to Stray’ communication by email or phone) before the 5<sup>th</sup> May 2017 or the prize will be forfeited.
9. Stray may extend the submission or voting period of time at its sole discretion.

[www.straytravel.com](http://www.straytravel.com) | [www.straytravel.asia](http://www.straytravel.asia)

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## **CONDITIONS OF ENTRY:**

10. Multiple entries per person is permitted.
11. Employees of Stray are eligible to enter this competition.
12. The prize is only valid for Stray Passengers who have travelled with Stray within the past 24 months or currently travelling with Stray.
13. In entering this competition you have agreed to being contacted by Stray via email. Stray will not share your contact details with any other third party.
14. **COPYRIGHT:** By submitting an entry to this competition, the entrant warrants that they hold all intellectual property rights (including copyright) in each photograph or video submitted for the purposes of this competition. The entrant warrants that the photograph or video is their original work and that they have not copied any part of another person's work.
15. Stray may request proof and documentation to support a claim of copyright ownership, including a statutory declaration. Stray may reject (disqualify) any photograph(s) or video(s) if proof of copyright ownership, cannot be provided.
16. **CONSENT:** When submitting Photographs (or video) in which a person can be clearly identified, the entrant must have (or be able to obtain) permission for the image (or video) to be used in this competition. Stray may request for evidence of this written consent and may reject (disqualify) any photograph(s) or video(s) if consent cannot be proven, or is later contested.

## **SUCCESSFUL ENTRIES:**

17. The entrant grants Stray a royalty-free, perpetual, irrevocable, worldwide license to use, reproduce, publish, distribute, edit, communicate and display any photograph or video with any present or future promotion of Stray.
18. By submitting an entry to the competition, the entrant consents to the image or video to being reproduced in the following publications and platforms without charge indefinitely:
  - a. Stray's digital platforms including Email Marketing, Website platforms, Social Media Platforms (e.g. on Facebook®, Twitter®, Instagram®, Youtube®)
  - b. any form of media coverage relating to Stray Limited or Straysia Limited (electronic, print, radio and television media);
  - c. shared with Stray's industry partners where Stray or a Stray destination is promoted;

- d. any other materials and publications associated with the promotion or education of Stray's products and services.

#### **PRIZES AND SELECTION PROCESS:**

19. There are four prize categories. The selection and voting process is outlined under each prize.
  - a) **Best Asia Photo: \$250 NZD**  
Once submissions are closed, Stray's judging panel will select the top 10 finalists. Finalists will be notified and the photos loaded to a Facebook Album on Stray Asia. The image with the most "Likes" during the voting period wins.
  - b) **Best Asia Video: \$500 NZD**  
Once submissions are closed, Stray's judging panel will select the top 3 finalists. Finalists will be notified and the videos loaded to a Competition Video Playlist on Stray Asia. The video with the most "Likes" during the voting period wins. *Note: Stray must receive a minimum of 3 qualified videos to activate this competition.*
  - c) **Best NZ Photo: \$250 NZD**  
Once submissions are closed, Stray's judging panel will select the top 10 finalists. Finalists will be notified and loaded to a Facebook Album on Stray New Zealand. The image with the most "Likes" during the voting period wins
  - d) **Best NZ Video: \$500 NZD**  
Once submissions are closed, Stray's judging panel will select the top 3 finalists. Finalists will be notified and the videos loaded to a Competition Video Playlist on Stray New Zealand. The video with the most "Likes" during the voting period wins. *Note: Stray must receive a minimum of 3 qualified videos to activate this competition.*
20. All prizes are in NZD.
21. Prizes are awarded as a rebate on the purchase price of your Stray pass. If your pass cost less than the Prize value you will be rebated the value paid for your pass. Stray employees are not entitled to collect prize money.

#### **JUDGING PANEL:**

22. Finalists will be selected by a Stray judging panel.
23. Judges will be looking for submissions that meet the competition and theme "capturing the spirit of Stray".
  - a. Relevance and fit with the competition theme by demonstrating the adventurous and sociable aspects of Stray travel, incorporating elements of Stray activities, sociability, local culture or scenery;
  - b. creativity and aesthetics;
  - c. compliance with the requirements specified in condition 2 and 3.